2027
Conference Sponsorship Guide



LETTER FROM THE EXECUTIVE DIRECTOR

Dear Prospective Partner,

A child with a rare lung disease shouldn't have to wait years for a diagnosis or grow up without a physician who truly understands their condition. Yet for many chILD (children's interstitial and diffuse lung disease) families, that is the harsh reality.

The 2027 International chILD Family and Clinician Conference brings together the physicians, researchers, and families who will change that. On June 25–27, 2027, 150+ specialists and 75+ families will gather in Chapel Hill, NC, for three days dedicated entirely to advancing the science around chILD, supporting those living with its impacts, and leveraging new technology and understanding to develop new and effective treatments.

Your sponsorship funds family participation, scientific programming, and the research momentum that only happens when this community gathers. There is no more concentrated gathering of chILD expertise in the world and no more meaningful investment in it.

These children are counting on us. We hope you'll join us.

We look forward to hearing from you!

With thanks,



James S. Hagood, MD
Pediatrics (Pulmonology)
UNC School of Medicine



Holly J. James, MPA, BSN, RN
Executive Director
chILD Foundation

A Few Words from Our Board of Directors Past and Present

"chILD is rare, complex, and often isolating, and these gatherings create a shared space where lived experience meets scientific expertise. That exchange accelerates discovery, strengthens clinical understanding, and keeps research grounded in what families truly need."

"These meetings give researchers and clinicians something they can't get from charts or case reports — the voices, questions, and lived experiences of the families who are navigating these diseases every day."

"I've watched these conferences change people. Families walk in feeling isolated and overwhelmed, and they walk out connected, informed, and part of something bigger. Physicians leave with renewed purpose and insights that only families can provide."

"I've seen these meetings transform fear into connection, uncertainty into empowerment, and individual stories into collective momentum. Each conference strengthens our community and moves the entire field forward — one conversation, one relationship, one shared purpose at a time."

ABOUT US

Mission

Empowering Children To Breathe, and Families to Hope.

The Childrens Interstitial and Diffuse Lung Disease (chILD) Foundation is a 501(c)(3) non-profit organization whose mission is to provide compassionate support, education, and hope to children and families affected by these life-altering diseases, as well as to accelerate research to find effective treatments and cures for all forms of chILD.

chILD is not one disease, but a group of ultra-rare pediatric lung disorders that affect how children's lungs grow and function.

There is no cure for chILD. Treatment options are limited and for some children, lung transplantation is their only chance for survival.

Fewer than 10,000 children

in the US are estimated to be living with ChILD

chILD is so rare that there is limited scientific knowledge and many pediatricians may never encounter the disease.

Advancing a cure and improving quality of life requires sustained investment in research, family support, and scientific collaboration.



> Rare diseases can be incredibly isolating, but you don't have to walk this road by yourself. Being surrounded by families who understand your reality without explanation is something I can't adequately put into words. It's a chance to learn from experts, connect with people who truly "get it," and be reminded that there is hope even on the hardest days.
>
> – Cayleen C, parent

CONFERENCE

June 25–27, 2027 · Chapel Hill, NC

Three parallel tracks run concurrently so that cutting-edge science, family education, and patient empowerment happen together, under one roof, in real time:

> The chILD conference is always an incredible opportunity to discover invaluable insights, experiences, and collaboration from many different perspectives of chILD.
>
> – Christina M, MSN, RN, CPN

Physician & Scientific Program:
State-of-the-science sessions on chILD disorders and rare pediatric lung disease, with a strong focus on translational and Comparative Effectiveness Research (CER). Hear from the clinician-scientists defining these diseases, authoring clinical guidelines, and driving the research agenda — alongside colleagues in pulmonology, pathology, radiology, genetics, and basic science.

> "It turned our fear and uncertainty into knowledge, and power. It turned our isolation into connectedness. "
>
> – Liza G, Parent

Family & Caregiver Program
Learn directly from the physicians and scientists defining these disorders, writing the guidelines shaping your child's care, and working to improve outcomes. Ask the questions you've been waiting to ask — and get real answers. Sessions cover diagnosis and disease education, navigating medical systems, oxygen and respiratory support, school and daily life, caregiver wellbeing, and transition to adult care.

> "Getting to ask questions of the research physicians helped me build a care plan that carried us through childhood and into college. Life affirming life altering in every positive way."
>
> - Jean S, Parent

Patient Program
One of the few places in the world where chILD patients of all ages gather together and know they are not alone. Children ages 0–12 enjoy medically supervised on-site childcare with activities, crafts, and play, so parents can fully participate in the family program. Teens can join family track sessions with their parents and access dedicated teen programming.







SPONSORSHIP PACKAGES

2027 chILD International Family and Physician Conference

SPONSORSHIP BENEFITS

BENEFIT / DELIVERABLE	PRESENTING $25,000	PLATINUM $15,000	GOLD $10,000	SILVER $5,000
BRAND VISIBILITY				
Conference name association	✓	–	–	–
Presented by [Organization]"	✓ *	–	–	–
Logo on conference materials (print + digital)	Premier	Prominent	✓ Standard	Program only
Logo on conference website + hyperlink	Top tier	✓	✓	✓
Pre-conference email recognition	✓	✓	✓	–
Social media recognition	Dedicated posts	Tagged posts	Mentioned	–
Venue signage & name badge recognition	Premium	✓	✓	Select areas
Opening & closing recognition	Individual	Individual	Individual	Group
PROGRAM PRESENCE				
Conference program advertisement	Full page • Prime position	Full page	Half page	Quarter page
Keynote introduction (non-promotional)	✓	–	–	–
Attendee bag insert	✓	✓	✓	1 item
REGISTRATIONS				
Complimentary registrations	4	2	1	–
Discount on additional registrations	20% off	15% off	–	–
Attendee list access*	✓	✓	Opt-in only	Opt-in only
PATIENT & FAMILY				
Camp Zebra naming opportunity*	✓	–	–	–
Named family travel stipend fund	✓	✓	✓	–
Recognition in family materials	✓	✓	✓	✓

NOTES ON BENEFITS

- *By mutual agreement of both Presenting sponsor(s).
- Attendee list sharing is subject to applicable privacy laws; opt-in list only at Gold tier and below.
- Camp Zebra naming rights are available to Presenting sponsors and require Foundation and family community approval.
- All complimentary registrations must be confirmed no later than 90 days prior to the conference.
- Benefits are non-transferable between tiers; upgrades may be negotiated prior to the sponsorship deadline.



À LA CARTE SPONSORSHIP OPPORTUNITIES

Customize your impact. Amplify your visibility.

À la carte opportunities allow you to support the experiences and programs that matter most to you and the families and professionals you serve.

ATTENDEE EXPERIENCE	ITEM DESCRIPTION	INVESTMENT	AVAILABILITY	NOTES
Conference Lanyards	Sponsor logo on all adult attendee lanyards worn throughout the 3-day event	$1,500	*1 / exclusive*	Sponsor procures and ships to venue; chiLD Foundation provides spec and count
Name Badge Holders	Sponsor logo on all adult attendee badge holders distributed at registration	$1,000	*1 / exclusive*	Sponsor procures and ships; chiLD Foundation provides spec
Attendee Tote Bag	Sponsor logo on conference tote bags given to attendees at check-in	$1,500	*1 / exclusive*	Sponsor procures and ships to venue; chiLD Foundation provides spec and count
Lanyards + Tote Bundle	Sponsor logo on both lanyards and tote bags — maximum registration-area visibility, bundled rate	$2,500	*1 / exclusive*	Sponsor procures and ships both; saves $500 vs. individual pricing

SCIENTIFIC & PHYSICIAN PROGRAM	ITEM DESCRIPTION	INVESTMENT	AVAILABILITY	NOTES
Session Table Pens	Branded pens at every seat in all general session rooms for the full 3-day event	$1,000	*1 / exclusive*	Sponsor procures and ships to venue; chiLD Foundation provides room seating count
Session Table Notepads	Branded notepads at every seat in all general session rooms	$1,500	*1 / exclusive*	Sponsor procures and ships to venue
Pen + Notepad Bundle	Branded pen and notepad set at every seat — most requested table item combination, bundled rate	$2,000	*1 / exclusive*	Sponsor procures and ships both; saves $500 vs. individual pricing
Poster Session Sponsorship	Named sponsorship of a poster session section; sponsor logo on all poster boards and session signage; verbal acknowledgment at session opening	$2,000	*4–6 available*	High visibility with physician and researcher attendees
Abstract & Program Book	Named sponsor of the printed abstract and program book; logo on cover and inside front page	$1,500	*1 / exclusive*	A lasting artifact physician attendees carry home and reference throughout the year
Best Poster Award	Named award for the top-rated scientific poster; presented at closing plenary with verbal recognition and certificate	$1,000	*1 / exclusive*	Includes $500 cash prize to recipient + $500 recognition fee; award named for sponsor
Trainee / Fellow Travel Award	Named travel grant supporting medical trainees and fellows attending the conference; recipient acknowledged in program and at opening session	$2,000	*5 available*	Sponsor funds the full award amount; chiLD Foundation administers selection; award named for sponsor

CAMP ZEBRA – CHILDREN & FAMILIES	ITEM DESCRIPTION	INVESTMENT	AVAILABILITY	NOTES
Camp Zebra Activity	Named sponsor of one Camp Zebra activity (arts and crafts, science experiment, games, etc.); logo in children's program booklet; verbal acknowledgment by Camp staff	$500	*3–4 available*	Ideal entry-level opportunity for organizations seeking family community visibility
Camp Zebra Supply Kits	Branded supply kits (crayons, stickers, small activity items) for all Camp Zebra child participants	$750	*2–4 available*	Sponsor procures and ships; chiLD Foundation provides child count and age range
Camp Zebra Kids' T-Shirts	Sponsor logo on t-shirts worn by all Camp Zebra child participants throughout the program	$1,000	*1 / exclusive*	Sponsor procures and ships; chiLD Foundation provides sizes and count

LET'S BUILD SOMETHING MEANINGFUL TOGETHER.
À la carte opportunities can be added to a sponsorship package or selected independently, subject to availability.

INTERESTED IN AN À LA CARTE OPPORTUNITY?
Contact the chiLD Foundation to check availability and create a customized sponsorship that fits your goals.

hjames@child-foundation.org
513-278-3224
child-foundation.org



BECOME A SPONSOR

Join us in advancing research, care, and community for children living with interstitial and diffuse lung disease. Reserve your sponsorship level below.

- ○ **Presenting — $25,000**
- ○ **Platinum — $15,000**
- ○ **Gold — $10,000**
- ○ **Silver — $5,000**
- ○ **Other —**

Please indicate your "other" sponsorship choice below:

_____

_____

_____

_____

Sponsor Commitment

Presenting and Platinum sponsorships are limited and confirmed on a first-reserved basis. Complete this form to reserve your sponsorship. For all sponsorship levels, we will follow up within 5 business days with a formal Sponsorship Agreement and invoice. Sponsorship benefits are confirmed upon receipt of the signed agreement.

Organization Name: _____

Contact Name / Title: _____

Email: _____

Phone: _____

Signature: _____ **Date:** _____



Questions?
Contact Holly James, MPA, BSN, RN
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www.child-foundation.org

The chILD Foundation is a 501(c)(3) nonprofit organization. EIN: 20-1211828